August 25, 2014

To:  All Kohler Power Systems North American Distributors
Attn: Industrial Principals, Sales Managers, Kohler Sales Representatives and Rental Managers

Towable Price Promotion Reminder

Please find below a summary of all active pricing promotions for the towable product line.

1. **20 and 40REOZT**: A price reduction of $3,000 for the 20REOZT and $2,500 for the 40REOZT is applied to all quotes and orders for units with trailers. Reference letter 14-22S on the Kohler Power Resource Center for additional information.

2. **35 and 45REOZT4, and 50, 70 and 125REZGT**: Reference quote Q-9292-SP to receive a onetime 10% stocking discount. Free freight is also included for quantities in multiples of 3 for the 35/45REOZT4 diesel models and 50/70REZGT gaseous models and for quantities in multiples of 2 for the 125REZGT gaseous model. Pricing is good on all orders placed on or before September 15th. Reference letter 14-51S on the Kohler Power Resource Center for additional information.

3. **50, 70 and 125REZGT**: The Propane Education and Research Council (PERC) is offering the incentives shown below through its Propane Heat and Power Incentive program.

<table>
<thead>
<tr>
<th>Model</th>
<th>Without Tank</th>
<th>With Tank</th>
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</thead>
<tbody>
<tr>
<td>125REZGT</td>
<td>$1,000</td>
<td>$8,500</td>
</tr>
<tr>
<td>70REZGT</td>
<td>$1,000</td>
<td>$3,500</td>
</tr>
<tr>
<td>50REZGT</td>
<td>$1,000</td>
<td>$3,500</td>
</tr>
</tbody>
</table>

Follow the link below, and scroll to “How to Participate” section for the incentive program guidelines and application.


If you have any questions regarding any of the pricing incentives, please contact your Area Manager.

Sincerely,

Anne Feudner
Product Manager